



PRESS RELEASE

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Hideki Unveils New Honeywell Branded Products at World's Largest Home Show

- Product Demonstration at Booth #6533- 6534 -

Chicago, IL - (March 15, 2005) - Hideki Electronics, Inc. will reveal its new line of Honeywell branded weather products at The 2005 International Home and Housewares Show in Chicago, March 20-22.

In an exclusive license agreement with Honeywell Intellectual Properties, Inc., Hideki is marketing a complete line of Honeywell branded home weather stations that monitor various environmental conditions.

Hideki secured an ideal location at the world's largest home show to demonstrate the functions of the new Honeywell branded products. The company will be showcasing its products at Chicago's McCormick Center in **Booth #6533- 6534**, which is between the show's center aisle and the McCormick Center patio. The position allows Hideki to demonstrate its full line of products, including atomic time, multiple wireless temperature sensors, and weather forecasting.

Jim Boyle, president of Hideki, said, "We are extremely excited to introduce our new Honeywell branded products at the 2005 Housewares Show. Each product incorporates features to provide valuable information that adds to the comfort of daily living. It is our pleasure to launch a line of high-quality, useful home products that is consistent with the superior brand reputation of Honeywell."

The advanced features of the Honeywell branded weather stations include wireless indoor and outdoor temperature readings, 12 to 24-hour weather forecasting, atomic time settings, projection displays, and dual alarms. The products are all elegantly designed in an assortment of sophisticated styles to suit any discerning home décor.

Hideki is among 60,000 exhibitors at the annual Home and Housewares trade show. For more information on the show, please visit www.housewares.org or www.mccormickplace.com

ABOUT HONEYWELL:

Honeywell (NYSE: HON), based in Morristown, New Jersey, is a diversified technology and manufacturing leader of aerospace products and services; control technologies for buildings, homes, and industry; automotive products; power generation systems; specialty chemicals; fibers; plastics; and advanced materials. The company is committed to providing quality products, integrated system solutions, and services to customers around the world. Honeywell products touch the lives of most people everyday, whether you are traveling by plane, driving a car, heating or cooling a home, furnishing an apartment, taking medication for an illness, or playing a sport. The company employs approximately 100,000 people in 95 countries and operates hundreds of facilities throughout the world. For additional information, please visit www.honeywell.com.

ABOUT HIDEKI ELECTRONICS:

Hideki Electronics was established in 1989 as a division of the publicly listed parent company, K&P International Holding Ltd. The company is a manufacturer and marketer of some of the world's finest products, including Hideki branded analog and digital radio controlled clocks, home weather stations, calculators, plastic products, timers, stopwatches, electrical outlet timers, wall clocks, projection clocks, tabletop clocks, travel clocks, Honeywell branded weather stations, and other OEM products including car accessories, telephone casings, and other molded housings. Hideki operates offices in the U.S., Europe, Hong Kong, and China. The Hideki 10,000 square-meter factory in China employs nearly 2,000 people and the Hong Kong office contains the company's research and development, engineering, tooling, product development, design, packaging, and graphics. For further information about the company, please visit the company website at www.hidekielelectronics.com

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